

**For Immediate Release**

Contact: Paul Humphreys

Tel: 360 647 2360

## **New Vice President for Alpha's US Telecom Sales Channel**

**Bellingham, WA February 1, 2005** – Power system provider Alpha Technologies, Inc., announces the appointment of Mr. James Garcia to the position Vice President, US Telecom Sales.

Mr. James Garcia comes to Alpha with over thirty years experience in the Telecommunications Industry. The last five years of Garcia's career has seen him service the powering needs of the major RBOC's, and other significant US communication network service providers.

"Jim's proven track record in building and leading successful telecom sales organizations will be of particular value as we continue to increase our position in the local-loop/last-mile portion of business and consumer telephone networks," commented Mr. Paul Barlock, President & C.O.O. Alpha Technologies Inc., adding, "It is becoming more and more difficult to distinguish the boundaries between established communications services, so our ability to focus business development strategies that capitalize on opportunities in communication powering is critical."

"I am very excited to be joining the Alpha team at a time when they have introduced a number of exciting new products for both indoor and outdoor telecom powering applications," stated Mr. Garcia, who added "The market for enhanced broadband services in the US continues to grow, often beyond expectations, and with our range of products and excellent sales group, we are ideally positioned to succeed."

Mr. Garcia is a graduate of LaSalle University, Bachelors Science of Business Management.

Alpha Technologies provides power conversion, protection and standby products for telecommunications and cable television industries, including custom, application-specific power solutions. In addition to product development, Alpha Technologies provides a comprehensive range of installation and maintenance services to support its global customer base. Alpha Technologies is a member of the Alpha Group of companies.

The Alpha Group represents a global alliance of entrepreneurial companies that share a common philosophy – create world-class powering solutions for communication, commercial, industrial and renewable energy markets.

For this and/or additional information in electronic form, go to **alpha.com**

###