

Power Press Release

ALPHA ENERGY WELCOMES NEW NATIONAL SALES DIRECTOR

Phoenix, Ariz., January 7, 2010 – Located at 1628 West Williams Drive, Alpha Energy, a member of worldwide Total Power Solutions provider The Alpha Group, recently announced the appointment of Landis Maez as its National Sales Director.

“Landis’ broad and diverse sales and leadership experience is exactly what we need to continue our growth in large-scale commercial grid-tied solar power integration,” said Drew Zogby, President and COO of Alpha. “His extensive knowledge and business development skills in the renewable energy field have us excited about the potential he brings to the Alpha Energy team.”

Maez’s responsibilities include the management of the Alpha Energy national sales team, in addition to the overall renewable energy business development within the Alpha Group by focusing on the integration of large-scale commercial photovoltaic projects.

Maez brings 26 years of experience and background in sales, marketing and business development. He comes to Alpha Energy having held key sales, management and directorial positions at General Electric (NYSE:GE), Chevron Energy Solutions (NYSE:CVX), Pinnacle West Corporation (NYSE:PNW) and BlueEarth Power Solutions. Most recently, Maez led a team of highly skilled energy professionals at Siemens Industry (NYSE:SI) to secure large scale solar power projects. Maez received his BA from Regents College in NY and completed his MBA at Liberty University in VA.

Alpha Energy, is a full-service engineering and project development company for turnkey renewable energy technologies and photovoltaic systems for commercial, institutional and remote (off-grid) applications. Alpha Energy is a division of Alpha Technologies, a world leading **Total Power Solutions** provider for more than thirty years. Stop by our Phoenix office on 1628 West Williams Drive or contact us at 602 997 1007. Alpha Energy is a member of The Alpha Group.

The Alpha Group represents a global alliance of independent companies that share a common philosophy – create world-class **Total Power Solutions** for communication, commercial, industrial and renewable energy markets.

For this and/or additional information in electronic form, visit alpha.com or contact:

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